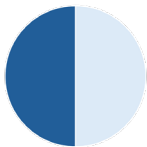


POLL: Majority of Americans Worried About Grocery Costs, Want Tariff Relief

KEY FINDINGS

A majority of U.S. voters, 87% surveyed in a September 2025 RealClear Opinion Research Poll, are concerned about the cost of groceries. [Download the full topline polling data now.](#)



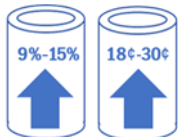
Half of American voters rate groceries as “very” or “extremely expensive.”



More than two-thirds (68%) note their grocery bill has increased over the past three months.



82% of Trump voters say they are concerned about the cost of groceries.



Cost Increase

This comes as metal tariffs have increased the cost of American-made canned foods. According to [The Wall Street Journal](#), the 50% Section 232 steel tariffs raises the cost of canned food by 9% to 15%, which equates to a jump of 18 to 30 cents for a \$2 can of vegetables.



71% of women noticed a price increase on canned food products in the past few months, along with 63% of men.



More than half (52%) of Trump voters said they noticed a price increase in canned food items in the last few months.



70% of Trump voters agree tariffs on materials like tinplate steel are making groceries more expensive.



25%
from
China

Metal tariffs increase the cost to make food cans in the United States, giving foreign competitors an advantage, with most of the 1.7 billion imported cans of food being cheaper and nearly 25% of those food cans coming from China.



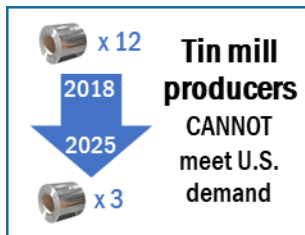
9 in 10 voters find it important that the U.S. grows and produces its own food, including canned goods, rather than relying on foreign imports.



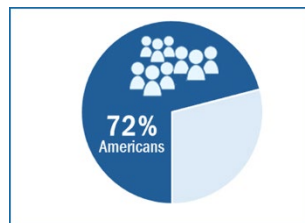
4 in 5 are concerned that the U.S. is becoming increasingly dependent on China and other countries that produce canned foods at a low cost.



A clear majority, 98% of Trump voters, find it important that the U.S. grows and produces its own food, including canned foods, rather than relying on foreign imports.



Tariffs have not increased domestic tinplate production. The Trump Administration is rightfully using tariffs to stimulate domestic production, but data shows tariffs do not lead to investments in tinplate. Since President Trump put in place Section 232 tariffs on steel in 2018, nine of 12 U.S. tinplate lines have stopped running. Steel companies invest in other products since only 1% of global steel production is used for packaging.



Americans Support Tariff Relief: 72% of American voters support a tariff exemption on tinplate steel, which would decrease the cost of canned goods. 71% of Trump voters support a tariff exemption on tinplate steel.

A Potential Trump Administration Win to Aid U.S. Manufacturers, Farmers, & American Families

Targeted tariff relief on steel used for packaging is an opportunity for the Trump Administration to show it supports the thousands of jobs in domestic can manufacturing, it is advancing food security by addressing the cost disparity between American-grown canned goods and foreign canned goods, and it is providing relief at the grocery store for the U.S. consumers that depend on canned goods for needed nutrition.

RealClear Opinion Research Survey Methodology: The RealClear Opinion Research was conducted September 5-7, 2025. The sample consists of n=1,000 registered voters, with a margin of error of +/- three percentage points. The sample was weighted by gender, age, race/ethnicity, party registration according to US Census data and voter file information. The survey was conducted by contacting cellphones via MMS-to-web texts and an online panel, with responses matched to the voter file.